

BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 National Extended Certificate in Sport Pearson BTEC Level 3 National Foundation Diploma in Sport Pearson BTEC Level 3 National Diploma in Sport Pearson
Unit number and title	Unit 3: Professional Development in the Sports Industry
Learning aim(s) (For NQF only)	A: Understand the career and job opportunities in the sports industry B: Explore own skills using a skills audit to inform a career development action plan
Assignment title	Careers in Sport
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	<p>As a student on the Level 3 BTEC Sport programme, you have been approached by the careers department at the local Further Education College to carry out an investigation into two contrasting career pathways in the sports industry.</p> <p>The investigation should focus on short- and long-term prospects in each career pathway. In addition to this as part of your investigation you must highlight the knowledge, skills and qualities required to pursue each career. You must then select of the careers and consider the opportunity for progression in the role.</p> <p>In addition to the investigation you have been asked by the careers advisor has asked that you produce a Career Development Action Plan, supported by evidence of personal skills audit outcomes.</p>
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Task 1	<p>Report</p> <p>Independently you are required to carry out an investigation and produce a report whereby you will investigate 2 contrasting careers pathways in the sports industry. You will need to focus on:</p> <ul style="list-style-type: none">• Short and long-term prospects• knowledge, skills and qualities required to be successful in the roles• Analyse both careers and consider the opportunity for development within the roles <p>As an outcome of your investigation you have been asked to summarise one career pathway in the sports industry. You must explain the development pathway within the written report. When undertaking this ensure you consider:</p> <ul style="list-style-type: none">• Educational requirements (qualifications)• Professional training, legislation, and the required skills for the position.• Sources of continuing professional development to further develop in the selected career pathway. <p>Career Development Action Plan</p> <p>You are required to complete a personal skills audit as this will help you to assess your suitability to apply for specific careers in the sports industry.</p> <p>You have been asked to include the following in your personal skills audit:</p> <ul style="list-style-type: none">• What are your personal interests and accomplishments to date.• Summarise your qualities (For example, reliability)• A summary of your previous experience, this could include sporting achievements, leadership skills and experience, work experience, and any recent travel experiences which demonstrates further skills.• List the academic and sector specific qualifications that you have achieved to date• Summarise the employability skills that you have developed through your experiences to date– teamwork, cooperation, communication, problem solving.
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	<ul style="list-style-type: none"> • Highlight any specific technical skills that you have developed to date through your work and other experiences (For example, coaching, instructing) • Carry out a SWOT analysis of your skill set to date for employment in the sports industry. <p>In the form of a written report using the career pathway selected. You must assess whether you have the appropriate skill set to pursue the selected career.</p> <p>If there are any gaps in your skills audit to pursue the career pathway of your choice you should provide a summary of these, and highlight what you can do to overcome these gaps.</p> <p>The development plan should have specific relevance to the requirements of intended sports career and skills audit outcomes.</p> <p>You must include in your career development plan:</p> <ul style="list-style-type: none"> • Training aims • Educational aims • Experiential aims • Professional development activities <p>In the development plan you must identify the timescales for each of the targets that you set yourself for development.</p>
Checklist of evidence required	<p>A report on 2 different career pathways to explain the associated job opportunities and their requirements in the sports industry.</p> <p>The evidence will be presented in the form of a written report.</p> <p>A Career Development audit and Action Plan, supported by evidence of personal skills audit outcomes.</p>
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
A.P1	Explain the different career pathways, the associated job opportunities and their requirements in the sports industry.
A.P2	Explain the development pathway into a selected career in the sports industry.
B.P3	Explain how selected sports industry career matches own personal skills audit outcomes.

B.P4	Develop a career development action plan; to meet the requirements of intended sports career using skills audit outcomes.
A.M1	Analyse the professional development requirements and opportunities for specialism or promotion in different career pathways and the associated job opportunities in the sports industry.
B.M2	Analyse own personal skills audit outcomes against a selected career in the sports industry.
B.M3	Develop a career development action plan that has specific relevance to the requirements of intended sports career and skills audit outcomes.
AB.D1	Justify how own skills audit outcomes, and development action plan, aligns to chosen career pathway based on a comprehensive knowledge and understanding of the career.
Sources of information to support you with this Assignment	<ul style="list-style-type: none"> English Institute of Sport – Careers Page. 2015. Careers. [ONLINE]. Available at: http://www.eis2win.co.uk/Pages/Careers_andJobs_at_EIS.aspx. Psychologist Career Opportunity – British Cycling. 2015. . [ONLINE] Available at: https://www.britishcycling.org.uk/zuvvi/media/bc_files/vacancies/1509_BC-Psychologist.pdf. EIS Vacancy: Performance Analyst. 2015. EIS Vacancy: Performance Analyst. [ONLINE] Available at: http://www.eis2win.co.uk/Pages/VacancyDetails.aspx?intVacancyID=2393 BSc (Hons) Sport and Exercise Science Course - 2016 Liverpool John Moores University . 2015. BSc (Hons) Sport and Exercise Science Course - 2016 Liverpool John Moores University . [ONLINE] Available at: https://www.ljmu.ac.uk/study/courses/undergraduates/2016/sport-and-exercise-science.. Sport Science degree course at Bangor University, UK. 2015. Sport Science degree course at Bangor University, UK. [ONLINE] Available at: http://www.bangor.ac.uk/courses/undergraduate/C600-Sport-Science. <p>Above are some examples of websites. Further useful resources may be found at:</p> <p>http://qualifications.pearson.com/en/support/published-resources.html#step1</p>

Other assessment materials attached to this Assignment Brief

eg, work sheets, risk assessments, case study